

psb
ACADEMY

Edinburgh Napier
UNIVERSITY



EDINBURGH NAPIER UNIVERSITY PROSPECTUS 2026

Business Management

Hospitality & Tourism

Sports Science

Image shown is university's campus





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Why PSB Academy?

Founded in 1964 under the Singapore Economic Development Board, PSB Academy began with a mission to uplift the skills and knowledge of Singapore's workforce. Over the past 60 years, we have grown into a regional leader in higher education, celebrating our Diamond Jubilee in 2024 as a testament to our legacy of excellence.



Over 200,000
Learners Since 1964

8 Renowned Universities
from Australia,
New Zealand
and the UK





Over 90
Full-Time,
Part-Time &
Online Courses



Close to
20
Disciplines



3 Campuses
in Singapore



4-Year
EduTrust-
Certified



Year 2/3
University Entry
for PSB Academy
Diploma Graduates*



Degrees awarded
same as
On-Campus

*Subject to University's approval

An Award-Winning Educational Institution



Empowering Leaders of Tomorrow

Our approach to education focuses on what really matters: excelling in the New Economy. Through quality education, we develop future-ready graduates with the necessary skills, tools, and mindset needed to thrive in an evolving global landscape.

NURTURING

Adaptable and resilient future leaders who embody social intelligence and ethical values, embracing diverse perspectives to shape inclusive communities and contribute to a responsible global ethos.

EXCELLENCE

Shaping leaders who embody excellence through multidisciplinary expertise and a relentless drive fuelled by curiosity and passion to achieve transformative breakthroughs.

FORWARD THINKING

Future-oriented thinkers and problem solvers who harness creativity, digital expertise, and interdisciplinary insight to anticipate challenges, embrace change, and create innovative solutions.

PASSION

Individuals who are committed to making a positive impact, approaching challenges with energy and curiosity, while demonstrating accountability and professionalism in their decisions.



Graduate Employability



More than **8 in 10** graduates are gainfully employed as of today[^]



More than **8 in 10** graduates are employed within 6 months after final exam[^]



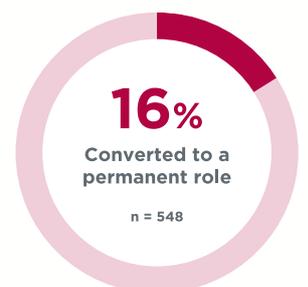
Close to **1 in 2** graduates earned a pay raise[^]



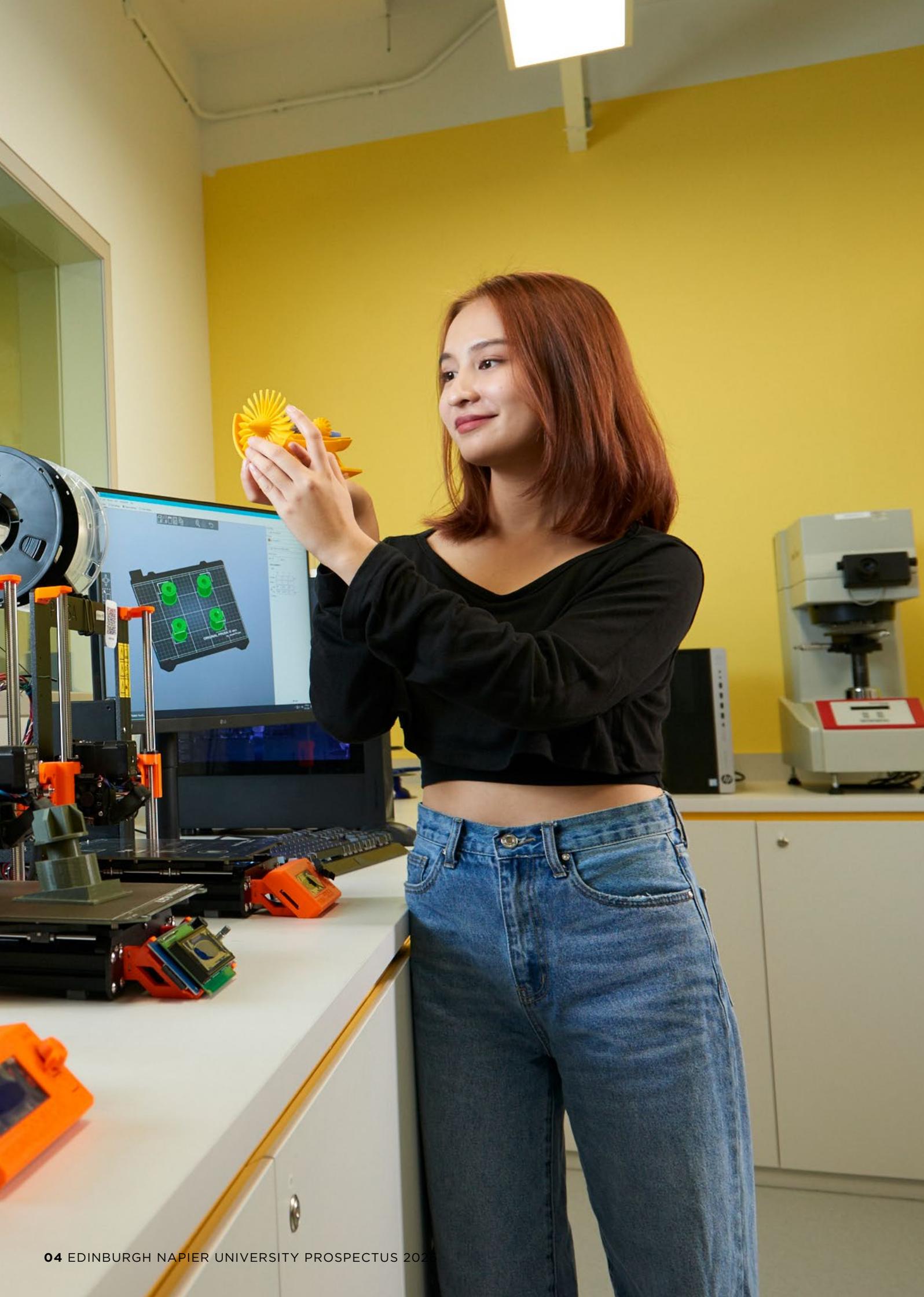
Close to **1 in 3** graduates earned a promotion[^]

Findings of the **2024 GES survey** done by PSB Academy also revealed notable results on our graduates post graduation.

Close to **1 in 2** of our graduates were given a pay raise, close to **1 in 3** were given a promotion and close to **1 in 5** were converted to a permanent role.



[^]All statistics are based on PSB Academy Graduate Employment Survey 2024 conducted by Kadence International Pte Ltd for graduating cohorts from 2023. A total of 801 graduates participated in this survey as respondents, of which 44% are full-time (FT) graduates and 56% are part-time (PT) graduates. This survey is not the same survey conducted by SkillsFuture Singapore (SSG). As a result, the SSG Graduate Employment Survey may not be directly comparable due to differences in the sample size scope between the two surveys.



Our Singapore Campuses

PSB Academy is home to three campuses. Our City Campus (Main & STEM Wings) at Marina Square and Cathay Campus at Orchard are designed to blend learning and collaboration.

With a combined floor space of over 180,000 square feet, our campuses offer students a well-rounded learning experience. From industry-relevant facilities and multipurpose open spaces to interactive classrooms, students can immerse themselves in an environment that fosters collaboration, innovation, and the real-world application of knowledge.

Scan or tap to take a tour of our City & Cathay Campuses:





Radio and TV studios equipped with professional broadcasting equipment.



City Campus: Main Wing

Located in Marina Square, the Main Wing is designed as an integrated hub for learning and leisure. From industry-relevant facilities to classrooms fitted with writable walls, the campus provides students with vibrant spaces to learn, collaborate, and build their community.



MBA rooms with wireless display technology to support hybrid learning.



Lecture theatres that are wheelchair -accessible and designed for inclusivity.



Multipurpose open spaces for studying, collaboration, and student activities.





City Campus: STEM Wing

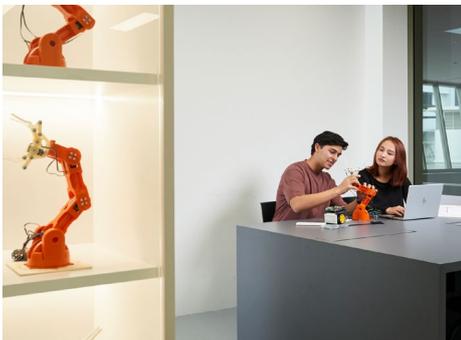
The STEM Wing is designed to advance science, technology, engineering, and mathematics (STEM) education, providing students with a future-ready learning environment. Equipped with modern facilities and industry-approved laboratories, students get hands-on learning experience that reflect real-world scenarios.



Electronics lab equipped with industry-standard software such as MATLAB, SolidWorks, AutoCAD, and more.



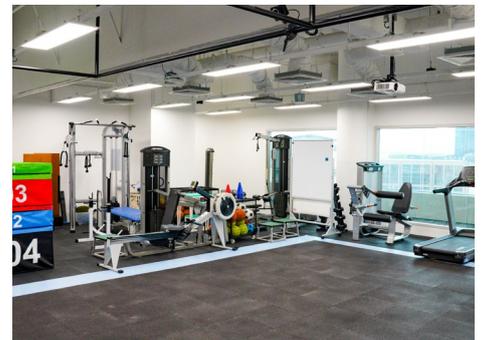
Chemistry and Life Sciences labs comprising High-Performance Liquid Chromatography (HPLC) instruments, Protein Purification Machines, and more.



Robotics and AI lab containing technology such as Turtlebot 3 Burgers, Arduino Braccio robotic arms and indoor drones.



Engineering labs with 3D printers, Tensile Test Machine, and more.



Sports Science labs fitted with 3D motion analysis cameras for biomechanics and performance research.

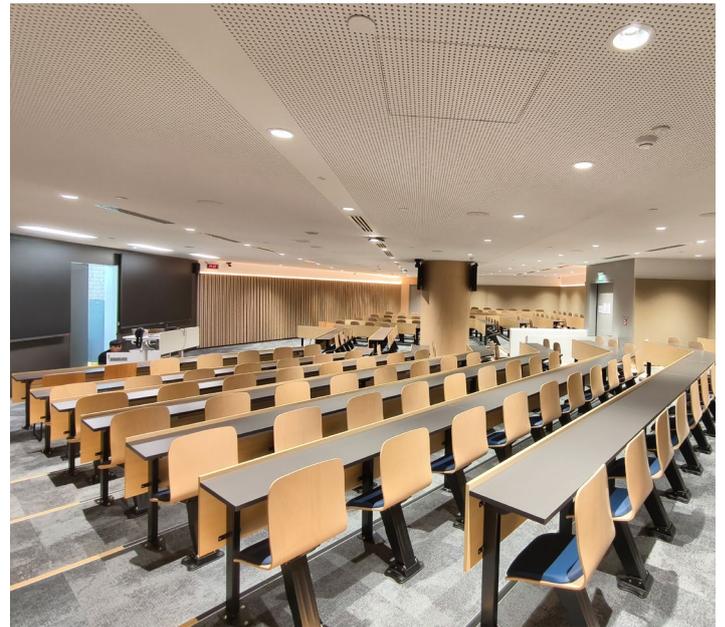


Cathay Campus

Housed within The Cathay, the campus spans more than 43,000 square feet and is designed with sustainability and collaboration in mind. Pockets of green spaces, open collaborative areas, and contemporary amenities are woven to create a vibrant hub for students to engage, collaborate, and thrive together.



Student lounges with variety of seating options to fit different learning styles.



Lecture theatres equipped with motion tracking cameras to simulate in-person interactions for distance learners.

From Student to Alumni

At PSB Academy, your journey doesn't stop at graduation. From the moment you step on campus, you'll be part of a vibrant community that supports your growth through student life, career services, and lifelong alumni connections. Here, learning, networking, and opportunities continue long after your studies.



As a student at PSB Academy, your experience will be anything but ordinary. Throughout your journey with us, you will have the opportunity to explore your passions and build meaningful connections through our vibrant student clubs and international communities.

Scan or tap to explore our Student Clubs:



At PSB Academy, we go beyond the classroom to prepare you for lifelong success. Our Student Success Office (SSO) team connects you with career resources, industry experiences, and employer networks—empowering you to build skills, gain exposure, and take confident steps towards your future career.

Scan or tap to explore our Career Services:

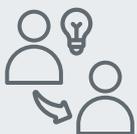


Connecting You with Services



Recruitment Talks

Meet industry experts, hear insider tips, and explore potential career paths with leading companies.



Career Coaching

Get personalised, one-to-one guidance from our career consultants to plan your next steps with confidence.



Career Preparation Series

Build essential skills with training in career management, resume writing, interview techniques, and networking.



Career Fairs

Twice a year, connect directly with employers, discover openings, and showcase your talent in person.



Industry Visits

Gain real-world exposure through visits that show how industries work, while connecting with company representatives.



Alumni Family

Graduation is just the beginning. As part of PSB Academy's global alumni network, you'll stay connected through events, reunions, and professional opportunities. With a diverse community across industries and countries, our alumni family is here to support your growth wherever your journey takes you.

Scan or tap to explore our Alumni Family:



Alumni Reunions



Appreciation Series



Alumni Networking Events



About Edinburgh Napier University

Edinburgh Napier University delivers the skills and experience that matter. We combine professional know-how with an academic approach and work-related learning to help our students succeed beyond university. Meanwhile, our research shapes the world around us, improving lives in Scotland and across the globe.

**Top 12
Scottish Uni**

Complete University Guide 2026

**AACSB-Accredited
Business School**

Top 6% of Business Schools Worldwide

**Top 10
Scottish Uni**
for Business &
Management Studies

Complete University Guide 2026

**Top 5
Scottish Uni**
for Sports Science

Complete University Guide 2026

Top 96 Uni
in the UK

Complete University Guide 2026

Scan or tap to
learn more:





Edinburgh Napier University Disciplines

Whichever area of study you select, discover a world of opportunities that broadens your horizons.



**Business
Management**



**Hospitality
& Tourism**

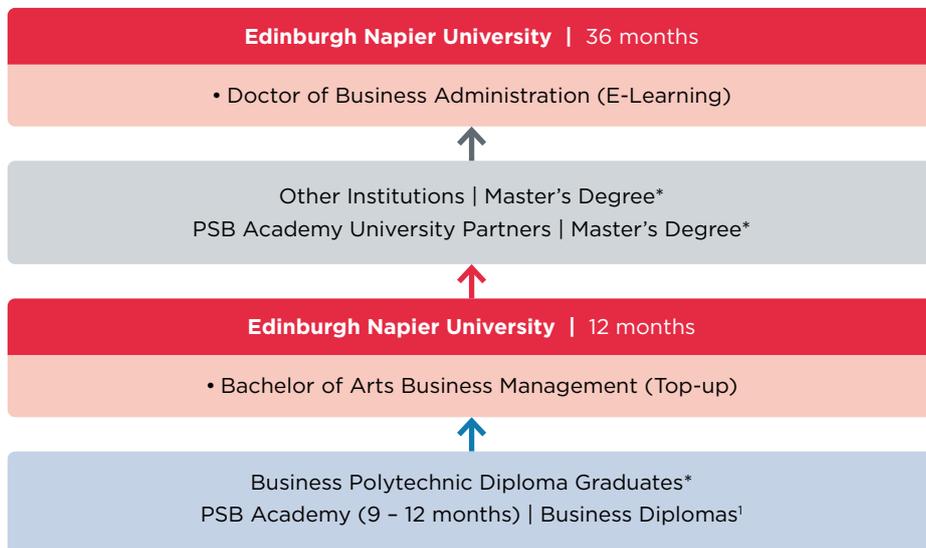


Sports Science



Progression Pathways

Business Management Pathway



Hospitality & Tourism Pathway



Sports Science Pathway



*Subject to University's approval

1. Applicable only to PSB Academy Diploma in Business Studies (E-Learning), Diploma in Business Studies (Accounting & Finance) (E-Learning), Diploma in Business Studies (Business Analytics) (E-Learning), Diploma in Business Studies (Human Resource Management) (E-Learning), Diploma in Media and Communications (E-Learning), Diploma in Business Administration, Diploma in Business Administration (Accounting and Finance), Diploma in Business Administration (Digital Marketing), Diploma in Business Administration (Human Resource Management), Diploma in Business Analytics, Diploma in Global Supply Chain Management, Diploma in Media and Communications

2. Applicable only to PSB Academy Diploma in Business Administration, Diploma in Business Administration (Accounting and Finance), Diploma in Business Administration (Digital Marketing), Diploma in Business Administration (Human Resource Management), Diploma in Business Analytics, Diploma in Global Supply Chain Management, Diploma in Media and Communications, Diploma in Global Hospitality Management, Diploma in Tourism and Hospitality Management, Diploma in Business Studies (E-Learning), Diploma in Business Studies (Accounting and Finance) (E-Learning), Diploma in Business Studies (Business Analytics) (E-Learning), Diploma in Business Studies (Digital Marketing) (E-Learning), Diploma in Business Studies (Human Resource Management) (E-Learning), Diploma in Media and Communications (E-Learning), Diploma in Graphic Design and Media



E-LEARNING

Bachelor of Arts Hospitality and Tourism Management (Top-Up) (E-Learning)



Duration
12 months



Intakes
Mar, Jul,
Nov

Scan or tap for
more details:



Course Overview

This degree equips students with the knowledge and practical skills required to enhance employability and pursue careers in international hospitality management. It covers key areas including International Tourism Policy & Planning, Hospitality Business Development, Global Service Management, Transport for Tourism, Sports Event Tourism, and Hospitality Supervision & Training Skills.

Course Highlights



Direct Entry to Academic Year 3

Complete in 12 months with a relevant polytechnic or private diploma qualification.



100% Online Learning

Flexible study options to learn from anywhere.



Learn From Industry Practitioners

Gain professional insights from our experienced lecturers.

PART-TIME

Bachelor of Arts Business Management (Top-Up)



Duration
12 months



Intakes
Mar, Jul,
Nov

Scan or tap for
more details:



Course Overview

The programme aims to develop students' interest in and knowledge and understanding of a range of business functions and areas. The programme in particular recognises the strategic and international context within which organisations operate, and the need for students to be able to articulate and build upon the skills needed for the workplace, both during their study and after graduation.

Course Highlights



Direct Entry to Academic Year 3

Complete in 12 months with a relevant polytechnic or private diploma qualification.



UK & Asian Perspectives

Delivery by both Edinburgh Napier University faculty and Singapore-based lecturers.



Learn From Industry Practitioners

Gain professional insights from our experienced lecturers.



PART-TIME

Bachelor of Science Sport and Exercise Science (Top-up)



Duration
12* - 24
months



Intakes
Jan, May,
Sep

Scan or tap for
more details:



Course Overview

This programme explores the science used to help the body perform to its full potential. The topics include physiology, biomechanics and sports psychology, taking a very practical approach to the application of science to sport. Students will also learn how to carry out a wide range of procedures and use equipment involved in exercise physiology, biomechanics, sports psychology, injury rehabilitation and coaching.

Course Highlights



Direct Entry to Academic Year 2 or 3

Complete in 12 months with a relevant polytechnic or private diploma qualification.



Industry Immersion

Enjoy opportunities for sports internships or industrial visits.



Direct Waiver for SportSG Courses

Graduates from the ENU Sports Science degree programme will get direct waiver for the SG-Coach theory Level 1 courses[^].

E-LEARNING

Doctor of Business Administration (E-Learning)



Duration
36 months



Intakes
Mar, Oct

Scan or tap for
more details:



Course Overview

This Doctor of Business Administration (E-Learning) is a professional Doctorate degree designed to develop applied research for senior managers and leaders currently employed in an organisation that is committed to the continuing development of its employees. This Doctorate degree blends theoretical learning with practical experience based on a business context to create a reflective practitioner.

Course Highlights



100% Online Learning

Modules, discussions and meetings are all hosted online. Connect with fellow doctoral candidates around the world.

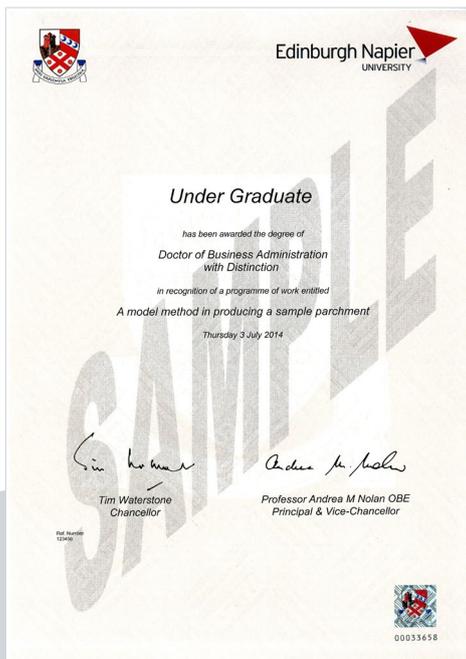
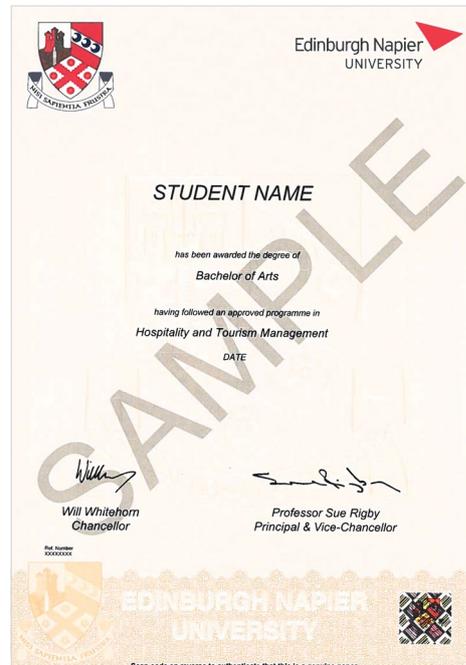
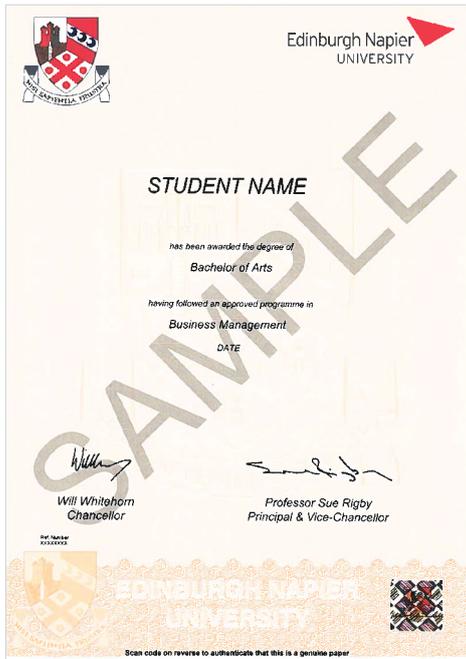


Regular interaction with ENU Academics

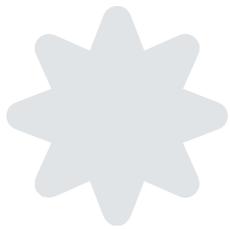
Throughout the duration of studies, candidates will be supported by members of the university faculty such as a Director of Studies (DoS) and a second supervisor. Candidates are encouraged to meet with their supervisors at least once a month upon commencing the programme.

^{*}Subject to University's approval
[^][https://coachsg.sportsingapore.gov.sg/resources#:~:text=Direct%20Waiver%20for%20the%20Sport,Continuing%20Coach%20Education%20\(CCE\)%20Programme](https://coachsg.sportsingapore.gov.sg/resources#:~:text=Direct%20Waiver%20for%20the%20Sport,Continuing%20Coach%20Education%20(CCE)%20Programme)

Academic Certificates



Testimonials



Through the programme, I developed critical skills such as research methodology and critical thinking, which I apply consistently in my professional role. The experience was further enhanced by the talented and supportive cohort of coursemates and lecturers I had the privilege to work with.



Jonas W Moeller

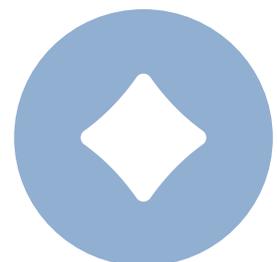
Doctor of Business Administration (E-Learning)
Edinburgh Napier University
Class of 2021



My qualifications from PSB Academy and ENU have appealed to many employers and supervisors, enabling me to pass various interviews and tests. They have also helped me to resolve specific issues faced by my clients. The modules allowed me to gain a deeper understanding of the human physiology, aiding me in providing a higher standard of service to my clients.

Jireh Gn

Bachelor of Science Sport and Exercise Science (Top-up)
Edinburgh Napier University
Class of 2021





“

Studying at PSB Academy has been instrumental in my personal and career growth. Despite balancing national service and coursework during my diploma, I was able to complete my service with a diploma at the young age of 19, giving me an early advantage in my career path. The knowledge and skills I gained during my Bachelor's Degree not only helped me develop strong networking skills but also allowed me to forge lifelong friendships with like-minded individuals.

Tyron Seow

Bachelor of Arts Business Management (Top-up)
Edinburgh Napier University
Class of 2023



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“

After completing my diploma, I progressed to a Business Management Degree with Edinburgh Napier University (ENU). The top-up degree programme was very attractive as the course duration was only 1 year instead of the usual 3 - 4 years since the term breaks are shorter. Even though it's only 1 year, the curriculum was delivered in a clear and concise manner. The lectures were recorded and could be accessed anytime, which helped me pace myself while juggling work, school, my toddler and pregnancy.

Qri Lee

Bachelor of Arts Business Management (Top-up)
Edinburgh Napier University
Class of 2022

”



“

The curriculum is well-developed, aligned to the needs of the industry and delivered by practising professionals who know the ins and outs in the budding local industry. As such, you can be expecting not only acquiring domain knowledge but also dispositional knowledge in the learning process. So far, I have obtained advanced knowledge on sports psychology, nutrition, anatomy and systems in the human body, and coaching principles that would be beneficial to me as a practitioner if I do not venture into the industry in the future.

Desmond Yong

Bachelor of Science Sport and Exercise Science (Top-up)
Edinburgh Napier University
Class of 2023

”



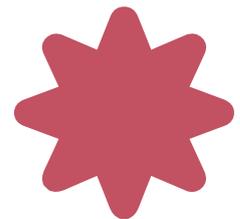
“

The modules I took in PSB Academy helped me tremendously in my career. I conduct classes and specific exercises that help to improve the performance of martial arts people such as Muay Thai, Boxing and Brazilian Jiu-jitsu while ensuring proper execution and technique to prevent injuries. I would constantly programme the exercises and adjust the intensity to ensure it doesn't become a "burnout" session. With the knowledge I received from PSB Academy's lecturers, I effectively guided people in their exercise routine. At the same time, also communicate efficiently and confidently, ensuring the fun factor is present.

Jovinus Ong

Bachelor of Science Sport and Exercise Science (Top-up)
Edinburgh Napier University
Class of 2022

”





How to Apply

1 Submit Application

Please ensure that your application reaches us at least 2 months before course commencement.

Scan or tap to learn more:



2 Accept Offer

Students will be notified of their application outcome within 10 working days. Successful applicants will receive their offer pack via email:

- Letter of Offer
- Student Contract
- Student Activity Indemnity Form
- Private Education - Advisory Note to Students
- Instructions on Course Acceptance

To accept our offer, please sign the student contract and forms.

3 Pay Course Fees

Before course commencement, you are required to make payment for the first installment of your course fees and relevant fees, as indicated in Schedule B of the Student Contract.

For all students: It is important to note that all payments for applications, course fees and other services offered by PSB Academy should be made only to us. Please ensure the invoice/application # is included under the bill reference. A receipt can be provided to prospective students on request. Please allow three working days after we have verified your payment.

We offer other payment modes, such as credit card and cash on-campus.

Scan or tap to learn more:



Interbank Transfer / Telegraphic Transfer / Swift

Account Name: PSB Academy Pte Ltd
Bank Name: United Overseas Bank Limited
Bank Branch: UOB Main Branch
Branch Address: 80 Raffles Place, UOB Plaza 1, Singapore 048624
Account Number: 451-306-636-2
Bank Code: 7375 / Branch Code: 001
Swift Code: UOVBSGSG (for international students)

Flywire (International Currencies)

To protect our students from impersonation scams and phishing attacks, Flywire payment is enabled only through our PSB Academy website. Kindly use the link psb-academy.edu.sg/flywire for your security. If you detect any suspicious requests for personal information or payment, please inform us immediately at contactus@psb-academy.edu.sg

PayNow (Bank Mobile App)



● Cathay Campus

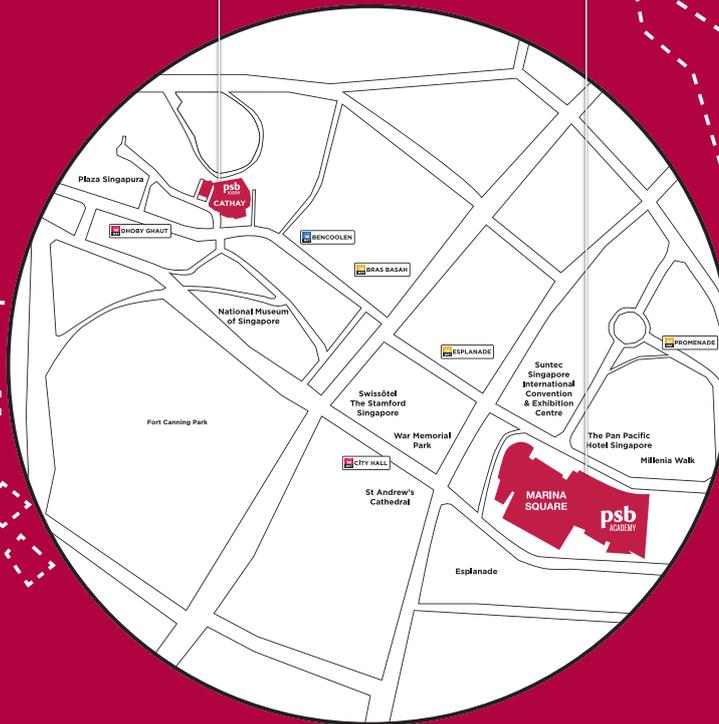
The Cathay,
2 Handy Road,
#05-01 & #06-01
Singapore 229233

● City Campus

Marina Square,
6 Raffles Boulevard
Singapore 039594

○ Main Wing
#03-200

○ STEM Wing
#04-101/102



PSB Academy

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🌐 psb-academy.edu.sg



Cert No: EDU-2-2005
Validity: 14/05/2022 - 13/05/2026

PSB Academy
Reg. No. 200704825E
20/05/2022 - 19/05/2026

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